**Salesforce Implementation Project**

**Title:** Smart City Waste & Recycling Management System

**Domain:** Smart Cities / Municipal Services

**Solution Category:** Salesforce CRM + IoT Integration

**Primary Users:** City Officials, Waste Collection Staff, Truck Drivers, and Citizens.

**Problem Statement**

➤ GreenCity Municipal Corporation faces growing challenges in managing urban waste and recycling. Overflowing bins, inefficient truck routing, and limited citizen participation create operational inefficiencies, higher costs, and environmental concerns.

➤ To address this, the corporation requires a **Salesforce-based Waste & Recycling Management Platform** that:

**•** Tracks waste bins, IoT fill-level data, trucks, and routes.

**•** Automates waste pickup assignment to nearest available trucks.

**•** Provides real-time notifications to citizens.

**•** Rewards citizens for recycling participation.

**•** Enables predictive dashboards for sustainable decision-making.